

31 July, 2012

**Thank you for your contribution from the UEFA EURO 2012™ Fan Zone team**

Dear Mr. Pasechnyk,

The UEFA EURO 2012™ came and went in flash, but what a success it was! Both countries experienced an unprecedented level of tourism and international viewership. This was evident in the stadia of EURO 2012, which set a new aggregate attendance record with 1.4 million visitors and the highest average attendance per game (46,481) since the 16-team tournament format emerged in 1996. However, it was the Fan Zones that really stole the show!

At last count, the Fan Zones of EURO 2012 welcomed approximately 7 million visitors and rank as one of the most successful public viewing ever. Buoyed by the June 30th concert of Elton John and Queen + Adam Lambert (organized by the Elena Pinchuk ANTI-AIDS Foundation) and the tremendous turnout for the final match the next day, Fan Zone Kyiv alone entertained around 2.2 million visitors.

That being said, with all the success the Fan Zones project achieved, it is obvious that none of it would have been possible if not for great team work. The management team would like to thank you for your commitment and passion throughout the event. We hope that you had as rewarding and enjoyable experience as we all did and we trust that you will have memories to last a lifetime.

Wishing you a restful summer and all the best in the future.

Yours sincerely,

**UEFA Events SA**



Thomas Gloor  
EURO 2012 Fan Zone Manager